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“Art for Land’s Sake” Goes Virtual

(North Valley Communities, AZ) Without question the past 12 months have brought many surprises, challenges and changes for us all. With business as usual becoming a distant memory, Desert Foothills Land Trust, like other nonprofits and businesses, has had to seek out creative ways to continue their work, engage the community and earn support.

In March 2020, due to the statewide Covid-19 “stay at home” orders, Desert Foothills Land Trust was forced to shut down their 6th annual *It’s Art for Land’s Sake* art exhibit and sale after just a few days. Fortunately, the 7th annual show will go on. The Land Trust is excited to announce that they have been selected as benefactor by Creative Connections Fine Art for their Spring 2021 online art exhibit and auction. “As local artists, we cherish our beautiful desert to both enjoy and paint! I’m very excited to be able to support DFLT in the absence of their normal annual exhibit and fundraiser. The auctions are a win-win for everyone. Giving back to those in need fills my soul!” Nancy Breiman, founder of Creative Connections, explains.

Though the look of *Art for Land’s Sake* will change, the theme of celebrating the connection between art and the land will remain the same. The call for art opens on February 25, with a submission deadline of March 28. Selections for “Jurors Choice” will be made by jurors A.H. Smith and Laurie Nessel, and the public will have a chance to vote for “People’s Choice” during the exhibit preview that runs March 29 – April 28. Bidding for the online auction opens on April 29 and closes at 8 pm on May 10. For information on how to submit artwork, about the jurors and voting for the people’s choice award, or how to bid on the artwork, visit the Creative Connections Fine Art website at www.creativeconnectionsfineart.com.

ABOUT CREATIVE CONNECTIONS FINE ART

Creative Connections is the innovation of Nancy Breiman, an accomplished local artist and board member of the Sonoran Arts League. In the midst of the pandemic, Nancy solicited the help of some of her closest art friends to create an online auction to help not only fellow artists struggling to find an outlet for their art, but also nonprofits who were also suffering due to pandemic related closures. With her first auction in September of 2020 benefitting the Sonoran Arts League being a great success, Nancy decided to continue by conducting two auctions annually. She has since supported World Central Kitchen, and selected Desert Foothills Land Trust as benefactor for her Spring 2021 auction.

ABOUT DESERT FOOTHILLS LAND TRUST

Desert Foothills Land Trust has been working in the Desert Foothills communities north of Phoenix for 30 years to connect people to nature and protect and steward sensitive lands and species of the Sonoran Desert. The Land Trust has permanently protected over 850 acres on 27 preserves. Many of the preserves are open to the public for exploration and light recreation. The Land Trust also offers guided tours, volunteer opportunities and educational programs to build awareness about the importance of land protection for the survival of the Sonoran Desert and for future generations to enjoy. To learn more about their work visit www.dflt.org.

PHOTOS

1. It's Art for Land's Sake 2020 1st place winner, *Endurance* by Lin Boucher
2. The Land Trust's Jewel of the Creek Preserve; protected land that inspires many artists

"Art for Land's Sake" important dates and details

- Art submission: Feb. 25 – March 28 (5 pm PT)
- Art auction preview and people's choice voting: March 29 – April 28
- Online auction: April 29 – May 10 (8 pm PT)
- Benefactor: Desert Foothills Land Trust, a 501(c)3 nonprofit organization, www.dflt.org
- Online art auction host: Creative Connections Fine Art
- Cost to submit artwork: \$15/ for up to 3 entries
- For art submission and online auction details go to www.creativeconnectionsfineart.com

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