



Bringing JOY
to our World
by
Connecting
Artists
and
Art Buyers
Together
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Desert Foothills Land Trust Online Art Auction

Hosted by Creative Connections Fine Art

Spring 2021 Online Auction **Call for Art**

Submission deadline: **Sunday, March 28th, 2021 5pm US Pacific Time**

Creative Connections, the marketing arm of Nancy Breiman Joyful Art, is excited to announce the Spring 2021 Online Fine Art auction. The auction will run from April 29th through May 10th. A portion of the proceeds of this auction will benefit **Desert Foothills Land Trust**, a 501(c)3 organization directly engaged in the protection of important land for the public benefit, including public use, as well as habitat and resource protection. Local land trusts are able to respond to the unique conservation needs of their community. **Desert Foothills Land Trust** protects and stewards land in an area north of Phoenix known as “The Desert Foothills,” including the communities of Cave Creek, Carefree, North Scottsdale, North Phoenix, Anthem, Desert Hills and New River. The Desert Foothills region is characterized by lush Sonoran Desert habitat and contains two major water courses – Cave Creek and New River – with extensive desert riparian habitat. Their conservation interest also extends to the nearby Tonto National Forest.

You can learn more about this great organization at www.dflt.org/

NEW FOR THIS AUCTION

I am pleased to request **three (3)** pieces of artwork, with a minimum retail value of \$150. No maximum value. Eligible art can be 2D or 3D and include all media, jewelry, fiber art, and sculpture and must be representative of the theme **“Art For Land’s Sake”**.

Of the 3 total submissions, each artist can choose any combination of an ARTWORK, GIFT CERTIFICATE and DONATED ARTWORK. Maximum ONE Gift Certificate.

NO SHIPPING costs will be included in this auction.

Creative Connections reserves the right to refuse submissions.

The online auction will run from **6 am pacific, April 29th, 2021 – May 10th, 2021 at 8 pm pacific**. The auction is open to all fine art artists in the US and Canada. All artwork must be original, not created during a workshop or class and be for sale. *(1) Artwork can be a reproduced print or giclee but **clearly** must be identified as such **with the total number of reprints that have been made**. **The submission fee for participating artists is \$15 for 1-3 artworks/gift certificates and is non-refundable. Artists will receive 65% of the final sale price less credit card processing fees (generally under 3%).**

Artists may also choose to donate one or more pieces of art up to the maximum 3 artworks. If you choose to donate your work, for each piece donated your submission fee will be reduced by \$5 per donation.

Auction Overview: The auction is open to all artists and makers in the US and Canada. 25% of the proceeds of the auction will benefit the **Desert Foothills Land Trust**, a 501 (c) 3 engaged in the protection of important land for the public benefit, including public use, as well as habitat and resource protection.

HOW TO SUBMIT

ALL Submissions are online: Your submission must be made online and submitted electronically via the submission form at www.creativeconnectionsfineart.com under the **“Call for Art Submission”** tab. When you submit your form, you are signing the Artwork Description Contract and agreeing to the terms and conditions set forth in this document. Please print for your records. If you need assistance, please contact Nancy Breiman at 480-262-5698 or nbreiman@gmail.com

You may submit up to 3 images per artwork piece. Artwork images must be a resolution of 72dpi, and the file name MUST BE the artist last name and title, no spaces, and be no more than 2MB in size. All artwork must include the Title, Finished Size, Full Sales Description, Medium, Starting Bid, Reserve Price, Retail Value and Buy it Now Price. The information required is outlined in the “Artwork Description Contract” below. For help with pricing see the “**Auction Terminology FAQ**” at the end of this document.

Prepare for your submission by following the steps below.

Step 1 = Complete the attached “Artwork Description Contract” prior to submitting the online form

The “Artwork Description Contract” is attached to the last page. **Please complete this form in its entirety and be accurate!** (pricing, dimensions, artwork title, etc.). **Please keep a copy for your records.** The details from this form will be needed to complete the online submission form used to set up your art for the auction. Incomplete forms will prevent your item from being included in the auction.

Step 2 = Provide a complete sales description of your artwork

Provide a complete sales description of your artworks. Consider what you would say to a potential buyer:

- What inspired you to create it? How does it support the theme, “**Art For Land’s Sake**”?
- Interesting or unique facts about your process or materials and how they relate to the theme
- What emotion from the buyer are you hoping to evoke?
- Size of finished product, include framed or unframed in the description for 2D. All Prints and Giclees MUST be framed.

Step 3 = Provide your Selling Platform URL

If you have a website, provide the URL. If you sell on Etsy, Instagram etc. please provide this information as well.

Step 4 = Go to the Call for Art Submission tab to complete your electronic submission and upload photos of your artwork – You may submit up to 3 images per artwork – images will be uploaded when you submit the form

Upload high-quality digital photos of the artwork in the form submission. Please make sure your photos only include the artwork, no surrounding area unless it is 3D work. You must supply the photo for your Gift Certificate. The photos must meet the following guidelines and be an accurate representation of the work:

- The **filename** of each photo must be the artist last name and the title of the artwork
- Photos should be in **jpg format and be 72dpi**
- The file size for each photo must be less than 2MB. This can usually be accomplished most easily by resizing your photo so that the longest side is 6 inches or less
- Poor quality, and oversized files of photos will not be accepted

Step 5 = Sign the “Artwork Agreement. When you submit electronically, you are agreeing to this agreement

Step 6 = Make your Submission Payment. After submitting your form, go to the “SHOP” tab to make your non-refundable payment. There will be several options for payment depending on the number of artworks you have chosen to donate. 1) \$15 if no donated items 2) \$10 for one donated item 3) \$5 for two donated items 4) \$0 if you choose to donate all 3 items **NOTE: Gift Certificates CAN NOT be a donated item**

Please keep a copy for your records

ONLINE AUCTION DETAILS

Upon acceptance of your submission, you will receive email confirmation of your selected works. The non-refundable submission payment will be made via PayPal by going to the “SHOP” tab after making your submission. Artists with sold entries will be paid via PayPal approximately two weeks from the close of the auction.

Auction Fees:

The artist fee for the “Creative Connections Spring 2021 Fine Art Online Auction is \$15 for 1-3 submissions. Payment Options: 1) \$15 if no donated items 2) \$10 for one donated item 3) \$5 for two donated items 4) \$0 if you choose to donate all 3 items **NOTE: Gift Certificates CAN NOT be a donated item**

- Artists will receive a 65% commission on the final sale of the art less any credit card processing fees
- Artists will not receive a commission on donated items
- Desert Foothills Land Trust will receive 25% of the final sale
- Creative Connections will receive 5% of the final sale
- Charity Auctions Today, the auction system website, will receive 5% of the final sale
- Creative Connections will handle the payment to Desert Foothills Land Trust and processing of all taxes collected. Taxes will be paid to the state of Arizona

Artist Requirements: All participating artists agree to assist in marketing by promoting the online auction through your email, newsletter, blog, website and social media channels. (Instagram, Facebook, Pinterest, twitter etc.) To optimize your exposure, you should plan to post on your social media channels at least each day beginning the day before the auction starts through the end. Artists are responsible for communicating with the buyer the pricing to deliver and/or shipping the sale of your work to the buyer. **NO shipping costs will be included in this auction.**

Promotion materials will be available for your use from both the Creative Connections website as well as the Time To Shine Artists FB group. If you are not a member of this FB group please request to be added.

Creative Connections Fine Art Spring 2021 Online Auction

ARTIST ARTWORK AGREEMENT

April 29, 2021 – May 10, 2021

Nancy Breiman Joyful Art
29682 N 67th Street, Scottsdale, AZ. 85266

LOCATION: Online – You can view and participate in the auction at the following link

Auction URL: <https://is.gd/Spring2021ArtAuction>

GENERAL: Objects available through this auction shall remain in the possession of the creating ARTIST during the time specified on the face of this agreement. Delivery of the sold item to the buyer is the responsibility of the ARTIST. The shipping cost is the responsibility of the BUYER. Artists are responsible for communicating with the buyer to provide cost and make arrangements. NO SHIPPING costs will be included in this auction. **Nancy Breiman, Joyful Art, Creative Connections** has the right to use photographs submitted for marketing, publicity, and brochure purposes.

CARE: The ARTIST certifies that the condition of the artwork as stated in this agreement is accurate.

COPYRIGHT: **Nancy Breiman, Joyful Art, Creative Connections** cannot guarantee that the ARTIST'S work(s) will be adequately protected under the copyright law, unless the ARTIST has taken the steps to copyright the work.

WAIVER AND ASSUMPTION OF RISK: The ARTIST specifically waives any liability or claims arising as a result of participating in this Creative Connections Online Auction. The liability for any personal injury or damage to, loss of or any other type of damage to the ARTIST'S work shall be the sole responsibility of the ARTIST.

AGREEMENT: This agreement is effective between and the participating ARTIST and **Nancy Breiman, Joyful Art, Creative Connections**.

PERMISSION TO EXHIBIT Online: **Nancy Breiman, Joyful Art, Creative Connections** authorizes permission for the ARTIST to exhibit for sale the work(s) listed in the "Artwork Description Contract".

PRICING: ARTIST shall set the "retail" price of his/her work, the "starting bid", the "reserve bid" price and the "buy it now" price.

SALES TAX: **Nancy Breiman, Joyful Art, Creative Connections** will collect and be responsible for sales tax. Sales tax will be 8.05% and be paid to the City of Scottsdale, County of Maricopa and state of Arizona.

SALES: All work is available for sale while on the online auction at the price indicated by the ARTIST as displayed.

ART SALES: Buyer will make payment to **Nancy Breiman, Joyful Art, Creative Connections**. The ARTIST is responsible for delivery or shipping to the buyer.

NOTIFICATION OF SALE: **Nancy Breiman, Joyful Art, Creative Connections** will notify the ARTIST at the conclusion of the auction.

COMMISSION ON SALES: ART SALES: **Nancy Breiman, Joyful Art, Creative Connections** shall receive a commission of five percent (5%) of the sale price. The charity organization (DFLT) will receive a commission of twenty-five percent (25%). The participating ARTIST shall receive sixty-five percent (65%) of the sale less any credit card processing fees. The Charity Auctions Today website will receive five (5%) of total sales.

ARTIST ENTRY FEES: \$15 non-refundable, for 1-3 artwork submissions from the participating ARTIST. Artists may donate 1 to 3 of their submissions. For each artwork donated, the submission fee will be reduced by \$5 per artwork donated. Gift Certificates can not be a donated item.

PAYMENT TO ARTIST: **Nancy Breiman, Joyful Art, Creative Connections** will make payment of the sale price less the credit card transaction fee and commission of all sold artwork directly to the artist via PayPal. Payment will be made to the ARTIST within 2 weeks of the auction closing date via PayPal. There is no fee associated with using PayPal for payment.

KEY DATES FOR THIS ONLINE AUCTION: The following are key dates to mark on your calendars:

Online Auction Dates:	April 29, 2021 – May 10, 2021
Online Auction Start Time:	6:00 am on April 29, 2021 (Arizona time)
Online Auction End Time:	8:00 pm on May 10, 2021 (Arizona time)
Submission Deadline:	5:00 pm pacific March 28, 2021
Artist Payments:	Approximately May 24 th , 2021

I HAVE READ AND AGREE TO THE CONDITIONS AS STATED ON THIS ARTIST ARTWORK AGREEMENT

ARTIST (or representative)

PRINT NAME: _____

SIGNATURE: _____ **DATE:** _____

Creative Connections Fine Art Spring 2021 Online Auction

**USE THIS FORM TO ENSURE INFO IS COMPLETE BEFORE ELECTRONIC
SUBMISSION IS DONE**

ARTWORK DESCRIPTION CONTRACT

April 29th, 2021 – May 10th, 2021
Nancy Breiman Joyful Art
29682 N 67th Street, Scottsdale, AZ. 85266

ARTIST*: _____ PHONE*(s): _____
ADDRESS*: _____
EMAIL*: _____ PayPal EMAIL*: _____

Required fields are denoted by *

CHECK LIST: check each box upon verification and completion

- ☐ I HAVE verified my submitted artwork is as described
☐ I HAVE submitted photos
☐ I AGREE to the terms and conditions of the ARTIST ATWORK AGREEMENT in my electronic submission

	Artwork Title or Gift Certificate*	Medium*	Dimensions* H x W x D in Inches	Original / Giclee / Edition #*	Retail Value*	Starting Bid*	Reserve Price*	Buy It Now Price*
Art 1*								
Art 2								
Art 3								

Artwork Title or Gift Certificate*	Artwork or Gift Certificate Sales Description* For Gift Certificates include expiration date

GENERAL: Artwork available through this auction shall remain in their possession of the creating ARTIST during the time specified on the face of this agreement. Delivery of the sold item to the buyer is the responsibility of the ARTIST. Unless otherwise noted, **Nancy Breiman, Joyful Art, Creative Connections** has the right to use photographs submitted for marketing, publicity, and brochure purposes. **CARE:** The ARTIST certifies that the condition of the artwork as stated in this agreement is accurate.

WAIVER AND ASSUMPTION OF RISK: The ARTIST specifically waives any liability or claims arising as a result of participating in this Creative Connections Online Auction. The liability for any personal injury or damage to, loss of or any other type of damage to the ARTIST'S work shall be the sole responsibility of the ARTIST.

ARTIST SIGNATURE: _____

DATE: _____

Creative Connections Fine Art Spring 2021 Online Auction

AUCTION TERMINOLOGY and FAQ

April 29th, 2021 – May 10th, 2021

Nancy Breiman Joyful Art
29682 N 67th Street, Scottsdale, AZ. 85266

Retail Value – The current price you are charging for this artwork through your website and other channels, plus shipping

Starting Bid – The starting bid to begin the auction. Get bidders engaged by starting below your Reserve Price

Reserve Price – The lowest price you will take for the item to sell

Buy It Now Price – This provides the bidder the option to buy it without bidding and waiting for the auction to close, this is visible to the bidder until the bidding exceeds the Buy It Now price. The Buy It Now price should be slightly higher than the Retail Value of the work.

1) Is there a fee for me to enter my artwork?

Yes, the fee is a non-refundable \$15 for 1- 3 artwork submissions. Donated artwork reduces fee by \$5 per artwork donated. Gift Certificates can not be a donated item

What Charity is this auction supporting?

The charity we are supporting is Desert Foothills Land Trust, a local AZ 501(c) 3. You can learn more about Desert Foothills Land Trust at www.dflt.org

2) How many items can I submit to the auction?

Each artist can submit up to three (3) artwork pieces, with 3 images for each artwork piece. One piece can be a Gift Certificate

3) Where will the bidders/buyers be located?

This auction will be open to the US continental 48 states

4) What currency will the auction use?

The auction will use USD (US dollars)

5) Do I have to include shipping costs in my price?

NO, we are NOT including shipping costs in this auction. Shipping costs will be the responsibility of the buyer

6) Who can I contact if I have additional questions?

Please don't hesitate to reach out to Nancy Breiman if you have more questions. I can be reached via email at nbreiman@gmail.com or by phone/text at +1-480-262-5698